



Newsletter privacy notice

This privacy notice tells you what to expect us to do with your personal information. It should be read in conjunction with our [overarching privacy notice](#).

Contact details for our Data Protection Officer

Data Protection Officer
Dorset & Wiltshire Fire and Rescue Service
Five Rivers Health and Wellbeing Centre
Salisbury
Wiltshire
SP1 3NR

01722 691000

informationgovernance@dwfire.org.uk

What information we collect, use, and why

We collect or use the following personal information for administering our newsletter communications to you:

- Name
- Email address
- Business Name (if applicable)

Lawful bases and data protection rights

Under UK data protection law, we must have a “lawful basis” for collecting and using your personal information. There is a list of possible lawful bases in the UK GDPR. You can find out more about lawful bases on the ICO’s website.

Which lawful basis we rely on may affect your data protection rights which are set out in brief in our [overarching privacy notice](#). You can find out more about your data protection rights and the exemptions which may apply on the [Information Commissioner’s Office \(ICO\) website](#).

Our lawful basis for the collection and use of your personal information

Our lawful basis for collecting or using personal information for administering our newsletter communications to you is:

(a) Consent – we have permission from the person whose information we’re collecting or using, after we gave them all the relevant information. You can withdraw your consent by contacting us using the contact information at the top of this notice.

Where we get your personal information from

We will obtain the personal information from you.

How we store your information

We keep this information within a database which is subject to strict security controls to ensure that access is limited to those who need to see it.

How long we keep your personal information for

We will keep your information until you withdraw consent or we no longer send out the newsletter, after which time it will be securely and permanently destroyed.

Who we share your personal information with and why

We will not share your personal information.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the ICO.

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

0303 123 1113

<https://www.ico.org.uk/make-a-complaint>

Last updated

06th September 2024