



Freedom of Information Request FOI 24 07

Social Media Management Platforms

Query and Response:

- 1) Do you use a social media management platform? **Yes**
- 2) If so, what tools do you use? **Hootsuite**
- 3) How much do you spend annually on a Social media management tool? **£573**
- 4) Which month & year does your contract with your supplier end? **August 2024**
- 5) Do you use a social listening / media monitoring platform? **No**
- 6) If so, what tools do you use? **N/A**
- 7) How much do you spend annually on a social listening / media monitoring tool? **N/A**
- 8) Which month & year does your contract with your supplier end? **N/A**
- 9) Who is the senior officer in charge of these contracts? **Emily Cheeseman** -
These details are not to be used for the purposes of direct marketing, as per the UK GDPR Article 21, which affords individuals the right to object to such marketing

Information/Detail accurate on the date provided: 11, January 2024