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Survive the Drive

PARTNERSHIP



DEVON &
SOMERSET
FIRE & RESCUE SERVICE



DORSET & WILTSHIRE
FIRE AND RESCUE



Defence
Safety
Authority



Survive the Drive

1. After training, vehicle-related collisions are the second largest cause of non-operational fatalities and injuries in the MOD. Over the last 12 months there has been one on-duty and thirteen reported off-duty road related deaths.

2. To address this the Movement and Transport Safety Regulator (MTSR) is working in collaboration with the partners listed below, to produce a road safety film and intervention programme, aimed specifically at Defence personnel.

- Devon & Somerset Fire & Rescue Service (DSFRS),¹
- Safe South West,²
- Dorset and Wiltshire Fire and Rescue Service (DWFRS),¹
- Devon County Council, and the
- University of Plymouth,

3. The project is part funded by a grant from the Armed Forces Covenant Fund of £19,250.

4. **‘Survive the Drive’**. Is an intervention programme aimed at delivering key messages to enable Service personnel and Civil Servants to:

- Be able to recognise that they are potentially at risk on the roads.
- Understand the cumulative nature of the risks.
- Understand how to manage the risk for the safety of themselves, and of others.
- Understand that when driving, or indeed as a passenger in a vehicle, that small changes in behaviour can make a real difference. i.e. positive behaviours can prevent a Road Traffic Collision (RTC) from taking place.
- Understand that the effects (‘ripple effect’) of an RTC can be devastating and life changing, both to the individuals and to their partners and families.
- Understand the potential consequence and impact of an RTC on their career.

5. The intervention will be delivered to groups of Defence personnel, in a theatre style presentation designed to reduce their risk of being involved in a Road Traffic Collision (RTC).

6. The intervention will use a film to present a coherent but segmented storyline which will be used to link live speakers from the emergency services, family speakers and Service personnel.

7. The aim is to demonstrate that when a crash happens, the impact stretches far and wide and there are numerous agencies and personnel affected. At strategic points, the film will be paused and speakers from the emergency services, families and those involved in RTCs will appear on stage to tell the audience about a collision that they have attended or been involved in.

8. The stories are real and told from the speaker’s personal perspective. The speakers who take to the stage, are all people who are willing to tell their own personal stories to prevent others from becoming involved in an RTC. They will speak of an incident and the effect it has had on them, their family and their career.

¹ DSFRS and DWFRS currently deliver a number of road safety presentations to Defence.

² SAFE South West is a charity set up by DSFRS to promote safety in the local community. SAFE South West formed a partnership to seek external funding to produce a bespoke road safety film for Defence. They were awarded a grant from the Armed Forces Covenant to produce and deliver a bespoke Road Safety film. This film will form the backbone of a road safety intervention designed to resonate with Defence personnel.