

Freedom of Information Request FOI 18 13

Social Media Channels

Query

Under the Freedom of Information Act I would like to request the following information:

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?
2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?
3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?
4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?
5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?
6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?

Response:

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?

The main Service account is www.facebook.com/DWFire. This launched on 1 April 2016 when the Service came into effect following combination. Multiple stations and departments also have accounts, and these are listed at www.dwfire.org.uk/social-media

2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?

As a rule, no. However, in 2017/18, a commitment of up to £1,550 was made to support a wholetime recruitment campaign.

3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?

The main Service account is www.twitter.com/DWFireRescue. This launched on 1 April 2016 when the Service came into effect following combination. Multiple stations and departments also have accounts, and these are listed at www.dwfire.org.uk/social-media



4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?

No

5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?

No

6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?

No