

Item 7

Towards a Dorset & Wiltshire Fire & Rescue Authority

MEETING	Policy and Resources Committee
DATE OF MEETING	22 July 2015
SUBJECT OF THE REPORT	Vision
STATUS OF REPORT	For open publication
PURPOSE OF REPORT	For discussion and approval
EXECUTIVE SUMMARY	The Dorset and Wiltshire Fire and Rescue Authority and Service requires a new Vision to set the future direction of the Authority and Service. Following involvement of over 150 managers from both Services, this reports outlines the draft Vision for consideration.
RISK ASSESSMENT	An effective and engaging vision is essential to demonstrate to our communities how we plan to work with them to secure a better future. Any failure to deliver a clear Vision will cause confusion, lack of direction and accountability and restrict the ability of the new Service to be effective and efficient.
COMMUNITY IMPACT	A full community assessment will be completed to support the development of the Community Safety Plan which will articulate the Vision.
BUDGET IMPLICATIONS	None
RECOMMENDATIONS	It is recommended that Members consider and approve the draft Vision for the new Authority and Service.
BACKGROUND PAPERS	None
APPENDICES	None
REPORT ORIGINATOR	Robert Ford, Workstream 2 Programme Lead

1. Introduction

- 1.1 Dorset and Wiltshire Fire and Rescue Authority and new combined Service requires a new Vision to set the future direction of the Authority and Service. This is particularly timely in respect of the current discussions at the National Joint Council to enrich the role of the firefighter within the national role maps. The national future direction was also recently discussed at the LGA Fire Commission where there was unanimous support from all attending fire and rescue authorities in support of the fire and rescue service supporting the health and wellbeing agenda.
- 1.2 Our recent work includes the design, consultation and delivery of a new Vision and priorities for the Service. Approval of the draft Vision will allow subsequent work to take place to create the Community Safety Plan and to develop key enabling strategies and direction of the performance management arrangements. Internal communications and staff engagement has been a key part of the design and proofing of the new arrangements.

2. Creation of Draft Vision

- 2.1 The creation of the draft Vision has been influenced by an initial strategic assessment completed jointly by the two Services. Its direction was framed by an assessment on the direction outlined within strategies published by 13 key partners and the opportunities for our involvement. It was also influenced by the emerging CFOA/Health 'Fire as a health asset' approach.
- 2.2 This work is being delivered within the Combination Programme as part of Workstream 2 and scrutinised by Members attached to that workstream.
- 2.3 An externally facilitated Vision workshop day was held on 17 April 2015 to inform the new Vision. 40 people attended the workshop, including officers, two Members and representatives of other FRSs, and one representative from the local higher tier authorities. The outcomes from the workshop were recorded and agreed with the workshop facilitator.
- 2.4 Two middle managers days were held on 15 June and 22 June 2015 with over 100 officers. Workshops were held during these days to get the views and input of managers and the Vision has been further developed.
- 2.5 The draft Vision was also discussed during the Members Seminar on 23 June 2015.

3. Draft Vision

- 3.1 The new Vision will set the tone for the new Service. It is exciting, challenging and engaging and explains, in easy to understand terms, what the Service plans to do to improve the safety and wellbeing of our communities.

3.2 Vision

Vision Strapline



Vision Narrative

“We are much more than a Fire and Rescue Service. We are about helping you to become safer, healthier and to live more independently. Improving your wellbeing and investing in our future generations is central to our way of thinking. We will play a key part in supporting our communities and businesses to grow safely and responsibly. When you need us we will respond quickly and professionally to limit distress, harm and economic loss”.

4 Priorities

We will do the following:

➤ **Help you to make safer and healthier choices.**

We want you to be more aware about the risks you face and support you and your business to be safer. We are committed to improving the wellbeing of you and your family.

➤ **Protect you and the environment from harm.**

We will work with you to improve your safety and reduce the effect that day-to-day hazards and risks can have on you and your environment.

➤ **Be there when you need us.**

We will continue to provide a professional and prompt response when an emergency happens.

➤ **Make every penny count.**

We will continue to be a well-respected and trusted service offering excellent value for money.

4. Conclusions and Next Steps

- 4.1 If approved, this Vision will be used to create the new Community Safety Plan. It will also drive the creation of the organisational structure and the development of strategic outcomes within the performance management arrangements. The Community Safety Plan will be brought back to Members of the Shadow Authority on 12 February 2016.
- 4.2 An external stakeholder engagement plan is being developed and a corporate video commissioned, which will be used to help explain the new Vision to key stakeholders and the wider community.
- 4.3 Members are asked to approve the draft Vision for use within the Community Safety Plan.